

Throughout the Fair, "Visitor Hall Guides" will be issued to visitors free of charge. These pocket guides are modelled on local authority organisational structures and therefore cover the responsibilities of elected representatives and regional executives on a theme-by-theme basis.

1) FREE ENTRY IN VISITOR GUIDES

Your company will be automatically listed in the Visitor Guide corresponding your location at the Fair.

To emphasise your stand and make it easy for visitors to locate you, we are able to offer you:

2) PAID LOGO IN THE VISITOR HALL GUIDES

Insert your four-colour logo in the Visitor Guide by ticking 1, 2 or a maximum of 3 boxes.

Paid Logo Entry	Select 1-3 Visitor Guides
<input type="checkbox"/> hall 2.1	Social - Health - Mutual Insurance - Insurance Childhood - Education - General Supplies Publishing - Press - Advertising Institutional Catering Institutions - Finance - Real Estate
<input type="checkbox"/> hall 2.2 / 2.3	Environment - Water Energy Equipment - Highways - Transport
<input type="checkbox"/> hall 3	Town planning - Urban Facilities - Sporting & Stage equipment - Playgrounds Public Lighting - Paving & Tiling – Signage Green Spaces Culture - Leisure- Tourism Civil Engineering - Safety & Hygiene - Clothing - Funerary ICT - Telecommunications - Office Technology - Information Technology - Internet/Intranet

- PRICES :** One logo in one Visitor Guide € 900 excl.tax
 Two logos in two Visitor Guides € 1 400 excl.tax
 Three logos in three Visitor Guides € 1 800 excl.tax
 Please send your logo to us as an Illustrator or Quark Xpress file - maximum size 25 mm wide by 25 mm high.

3) YOUR LOGO ON THE BACK OF THE MAIN VISITOR GUIDES

Insert your four-colour logo in one of the three Visitors Guides.

- PRICES :** Advertising on the back of a Visitor Guide 2 200 € HT
 Please send your advertisements to us as a Quark Xpress file (with character fonts and imports included) maximum size 210 mm high by 100 mm wide.

Closing date for receipt of documents: 8 September 2005



4) YOUR LOGO IN THE MAIN VISITOR GUIDES

Insert your four-colour logo for your location at the fair in the main Visitor Guide.

- PRICE :** One logo in the Main Visitor Guide..... € 2 000 excl.tax
 Your logo should be sent as a Quark Xpress or Illustrator file of maximum size 100 mm wide by 100 mm high.

INSERT ORDER FORM :

IMPORTANT : For us to record your application, you must return this document to us with the "SUMMARY ORDER FORM" (sheet number 1).

Place

Date

Company stamp

Signature