

Circulated during the three days of the event, the SMCL Newsletter will cover news, include the programme and will be circulated free of charge to the 45,000 visitors to the Fair.

Please note: as the number of advertisers is limited, orders will be processed on a first-come, first-served basis.

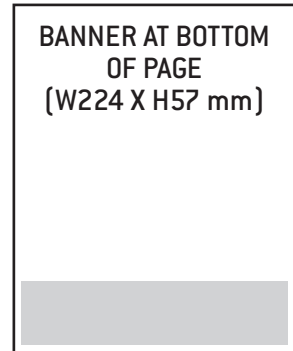
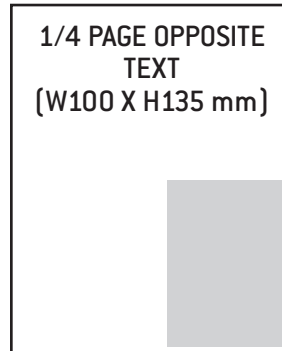


Format of Newsletter
W232xH287 mm

I would like to reserve advertising space* in the Newsletter :

Formats :

- 1/4 four-colour page, opposite text : € 2 000 excl.tax (W100 X H135 mm)
- Banner at bottom of four-colour page opposite text : € 1 800 excl.tax (W224 X H57 mm)



TOTAL excl.tax =
VAT 19,60 % =

TOTAL incl.tax =

*Subject to available space

Please send advertisements as Quark Xpress files (with character fonts and imports included) to :

Groupe Moniteur/SMCL 2005
Samantha MORIN

17 rue d'Uzès 75002 Paris,
Tél. +33(0)1 40 13 33 11
no later than Wednesday 19 October 2005.

INSERT ORDER FORM:

IMPORTANT : For us to record your application, you must return this document to us with the "SUMMARY ORDER FORM" (sheet number 1).

Place Date Company stamp

Signature