

Inclusion in the catalogue offers you two-fold visibility – firstly in the catalogue distributed free of charge at the Fair and secondly on our website (403,500 visitors to the on-line catalogue and 119,766 exhibitor entries viewed in 2004).

1) FREE ENTRY :

1/3 of a two-colour page

You are entitled to a free two-colour 1/3 of a page entry in the official catalogue (totalling 320 characters) without photos or logos.



2) PAID ENTRY :

1 page with logo and four-colour picture

The paid entry consists of a full page, twice as much information on the activities and the products you are exhibiting (650 characters), a logo and a maximum of 3 photos of your products or services.

Logo: digital Illustrator files

Pictures: negatives or Photoshop files.



This will provide you with the highest degree of visibility and greater promotion of your company in the Fair Catalogue, which is used by visitors during the event and also when they are looking for goods and services suppliers throughout the year.

Closing date for technical information: 16 July 2005

By e-mail to: smcl@groupemoniteur.fr

By post to Euroconvention, for the attention of Patricia Herbeaux / Corine Masson, 17 rue d'Uzès, 75002 Paris, France

REGISTER AT WWW.EURO-CONVENTION.COM

You can register for the catalogue on the www.euro-convention.com website using the following procedure:

When we receive your order form and cheque for the deposit, you will be given an access code to our site. This enables you to access the system which will allow you to provide all the necessary information for the 2005 official catalogue by clicking on:

The "Espace Expositant" (Exhibitor Zone) tab, then on the "Inscription Catalogue" (Catalogue Registration) section.

You will then be guided on how to input the information on your activities and products.

1) If you were an exhibitor in 2004, the information published in 2004 will appear on the screen and can be fully amended.

2) If you are a new exhibitor, you must fill in all the fields.

You can print the information you input so you can check it before finally submitting it to Euroconvention.

3) If you do not have internet access you can contact Patricia Herbeaux on +33 (0)1 40 13 36 70 or Corine Masson on + 33 (0) 1 40 13 31 87.

Registration closing date : 16 July 2005

Information completed and validated by you will appear on-line and be accessible to visitors to the website during the 10 days following validation. In 2004, there were 403,500 visits to the on-line catalogue and 119,766 exhibitor fact sheets were consulted over a period of 4 months.

Tarif : € 1 500 excl.tax

IMPORTANT : For us to record your application, you must return this document to us with the "SUMMARY ORDER FORM" (sheet number 1).

Place Date Company stamp
Signature